

Report on

Awareness Campaign on Waste Management in Collaboration with NSS

Date: 15 July, 2022

Venue: Berka Village

Event Type: Extension Activity

Mode of Activity: Offline

Target Group: Villagers of Berka Village

Coordinators: Mr Ritwik Ghosh & Dr Sarina

Organized By: School of Journalism and Mass Communication in Collaboration with NSS

Number of Participants: 13 (8 Internal Students and 5 External Villagers)

15 July 2022, a visit to Village, Haryana was organized by School Journalism and Mass Communication, KR Mangalam University. The visit was under the supervision of Mr Ritwik Ghosh, Assistant Professor and Dr. Sarina, Assistant Professor, School Journalism and Mass Communication.

The students were made to visit for the purpose of knowing about the awareness levels of the rural population regarding waste management, how to tackle the problem of waste disposal and dry and wet waste segregation. Also the importance of proper waste disposal was emphasised upon by the students of School of Journalism and Mass Communication and NSS KRMU to spread awareness amongst the villagers (Photo-1). The students conducted a survey by taking interviews of the people of the village to understand how they tackle the issue and also to understand their problems.

Objectives

To spread awareness regarding waste management

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ctivity Outcome

the students were assigned task of observing, interviewing and reporting. The students learnt a lot from it.

Conclusion

The event was beneficial for the students as they learnt from the experience, which will help them as professionals.

Further Scope

Organizing this kind of activities and exercises make the students aware of the grassroots issues and rural development and help plan their career ahead. They also learn development communication, reporting and working on documentaries.

Glimpses:



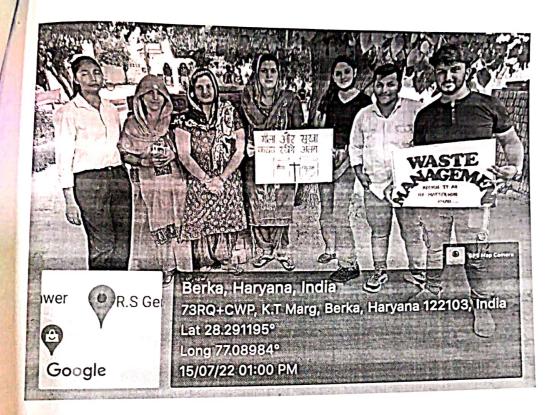
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Report Prepared by:	Mr. Ritwik
Report Verified by:	Mr. Ritwik

Registrar
K.R. Mangalam University
Sohna Road. Gurugram (Haryana)

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Organiser's Signature

Name and Designation